

CASS CITY'S AMBITIONS



Cass City wants more population, more industry, more capital, more trade, more prosperity.

And the unfailing formula for accomplishing these ambitions is to make Cass City attractive--then, keep it so. There is plenty of room in our town for citizens of the right sort. They will come, if Cass City broadcasts an inviting message beyond the borders of this community.

For years, country populations have gone cityward. But the peak has been reached. The tide has turned. City folks are flocking out to the small and medium-sized towns--where they find more joy in living.

Cass City can reap its share of this vast number of home seekers. But ambitions have got to be backed up by performance. We must be receptive to the coming of good citizens. We must stimulate pride and patriotism within the community. We must make certain that we can provide all the essentials that make for moral and physical well-being of all who would come among us.

Good government, thriving industries, good schools and churches, pure water, clean streets, better roads, opportunities for the rising generation, a progressive community spirit and true co-operation--all make for a splendid inducement to folks looking for a real home town.

Let each one do his part toward making Cass City a better place to live in and then--spread the good word to every corner of the globe.

The following progressive firms and individuals heartily endorse this sentiment:

A. B. C. SALES AND SERVICE
Hudson, Essex and Chevrolet

N. BIGELOW & SONS
Hardware

MRS. F. A. BLISS
Millinery

BURKE'S DRUG STORE
Drugs, Stationery, Wall Paper

WM. BENTLEY
Harness and Shoe Repairing, Grips, Bags

CASS CITY STATE BANK

CASS CITY CHRONICLE

CASS CITY GRAIN CO.
Beans, Grain and Wool

J. L. CATHCART
Dry Goods

CASS CITY OIL AND GAS CO.
Gasoline, Oils and Tires

J. A. COLE & CO.
Star Cars and Manufacturer of Batteries

DOERR'S BAKERY
Sunrise Bread and Dawn Donuts

G & C FOLKERT
General Merchandise

ALFRED FORT
Ice Cream, Fruit and Confectionery

FARM PRODUCE COMPANY
Grain, Beans, Coal, Lumber

BERT GOWEN
Confectionery

J. H. HOLCOMB
Groceries

HELLER'S BAKERY
Heller's Best Bread

A. H. HIGGINS
Jeweler and Optometrist

M. D. HARTT
Staple and Fancy Groceries

A. J. KNAPP
Funeral Director and Furniture

KINDE & COMPANY
Clothing and Shoes

MAIER'S STUDIO
Photographs

MICHIGAN ELECTRIC POWER CO.

McGILLVRAV'S MILLINERY
Ladies' Millinery

NESTLE'S FOOD CO., INC.

C. E. PATTERSON
General Merchandise

PARROTT CREAMERY CO.
Butter and Eggs

PINNEY STATE BANK

ROBINSON'S LAUNDRY
Chas. Robinson, Prop.

RICKER & KRAHLING
Central Meat Market

I. SCHONMULLER
Clothing and Shoes

WILLY BROS.' GARAGE

L. I. WOOD & CO.
Drugs, Stationery, Wall Paper, Kodaks

YOUNG & MAIER
Cass City Meat Market

ZEMKE BROS.
Dry Goods, Ladies' Ready-to-wear

