

DEFORD.

Sickness in Seth Roberts' home. Bean picking is in full blast at the elevator.
Chas. Creaner, potato man, pays 70 cents per bushel.
We notice that Wm. Cooper is landing fuel to his village home.
We see by last Chronicle there is one democrat in Cass City. 'Tis well, the city may be saved.
One hundred loads of beets per day beside other traffic make Deford a dusty city.
Amos Webster has been more than busy past week moving interested passengers from this locality to Caro who were interested in the Croop case.
'Tis high time for us to become a village and be governed by village laws.
When we hear a person say "he is a strange man" we know that the man doesn't agree with the speaker.
We hear that Chas. Henderson, northeast of town, is in poor health again.
By the time this is before the public, our state road will be ready for state highway commissioner to "O. K." and we will bet our clothes it will pass.
Farmer Stewart's oldest son is here and will raise the potatoes for the old lad.
John McCaughey of Pontiac motored up here Sunday to attend Mrs. Daugherty's funeral.
We hear that Mrs. Croop got a favorable decision in her case with Jews.
Mr. and Mrs. Patterson of Detroit visited with the merchant Crosby family over Sunday.
No school a part of past week. A case of fever made a scare and gave all hands a rest.
Brother Shaw has moved from the Wm. Cooper house to his new purchase known as the Bessie Holt place.
Mrs. Frank Crawford of Pontiac spent a week with her mother, Mrs. Daugherty and was present when the latter passed away.
R. D. Lewis is erecting an addition to William McCracken's house, known as J. R. Lewis domicile.
We take Detroit daily, but the way it reaches us makes it a "Tri-weekly, getting "two upon once." Don't relish it much; somebody at fault.
Mrs. Catherine Daugherty who died on 14th was the sixth death in six consecutive weeks in this little burg of a little more than one hundred people. The outside world will take little note because we are but a hamlet. But if a place the size of Cass City lost ten of her citizens each week for six weeks by the hand of the "grim reaper", the wisecracks would marvel and prophesy strange things.
Rub the dust from your memory and you will find one Dr. Tanner a few years ago making a fast of forty days. He made it and the world wondered. Great care was exercised to bring him back to normal condition; the medical fraternity said his life hung on a thread—but Tanner was an American. Now comes forth an Irish son to show the world that endurance is a special gift to the children of the said Island of "Inisfail." Terrance MacSweeney, right or wrong, will live in the hearts of his people.

GREENLEAF.

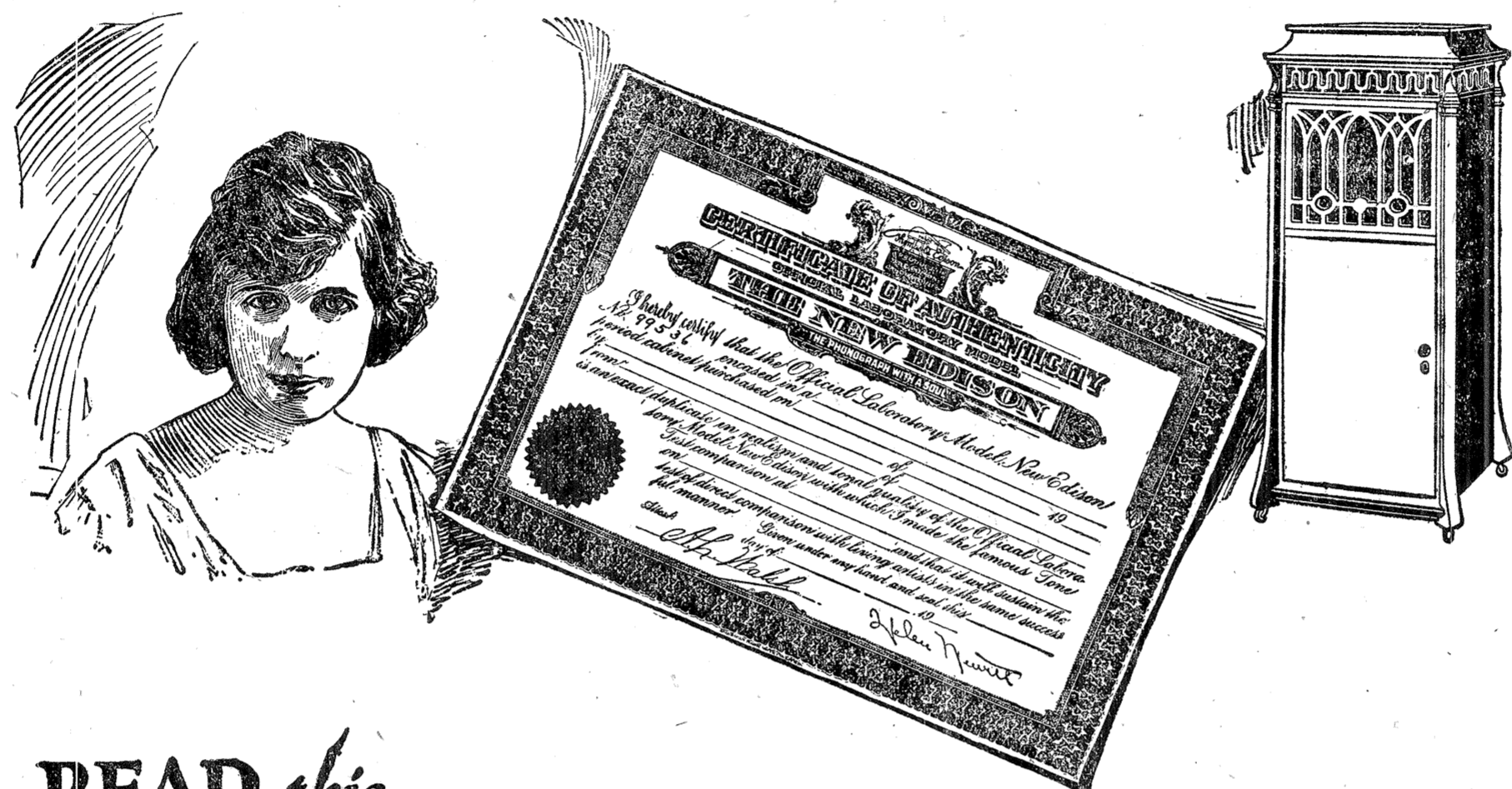
Born to Mr. and Mrs. Walter Hubbard, Friday, Oct. 8, a daughter.
Mrs. Robert Cleland underwent an operation for appendicitis Tuesday at Pleasant Home hospital.
The M. E. ladies' aid society served their annual chicken dinner at the M. E. church Friday evening. Proceeds

were \$28.00 which will be applied on the pastor's salary.
Archie Livingston of Bay Port spent last week at the home of Stanley Jackson.
Mr. and Mrs. Lewis of Chicago were guests of relatives last week.
Stanley Jackson had his arm broken recently while attempting to start the tractor.
Mrs. H. Jackson spent last week with her daughter, Mrs. Stanley Jones, of Cass City.
Miss Ada Tanner left last week for a visit with relatives in Oscoda.
Andrew Patrick, sr., is the proud owner of a new Dodge car.
Donald Tennant spent several days in Detroit last week. His brother of Bad Axe assisted at the store during his absence.
Roy Powell, who has been ill for some time, underwent an operation for appendicitis Friday at Pleasant

Home hospital. He is doing nicely at this writing.
J. Goodwin of Cass City was a caller in town Sunday.
Mrs. J. Patterson of Bad Axe was a caller in town Sunday.
A number of the relatives of Mrs. Kivel met at the home of Mrs. Henry Jackson recently for a farewell surprise previous to Mrs. Kivel's departure for her home in Port Huron. A fine time is reported by those in attendance. Mrs. Kivel has been the guest of her sister, Mrs. H. Jackson, and other relatives the past summer. She left for her home Saturday and is greatly missed.
NOVESTA.
Duncan McArthur, Mrs. Sarah Gillies and Mrs. Wm. Starr, and daughter, Mardel, of Cass City visited at the home of Howard Law near Wick-

ware Sunday of last week.
Mrs. Sarah Gillies left for Port Huron last Friday to visit her brother-in-law, Daniel Gillies, who is seriously ill.
Duncan McArthur, Elmer Webster, Mrs. Clare Root and daughter, Lois, and Catherine Gillies were Cass City callers Saturday night.
Real Estate Exchange Broker
Having obtained my commission from The Michigan Securities, I am in a legal position to sell or exchange your property, farms, or village property, dredges, threshing outfits, in fact anything. I also am going to again take up the auction business. Kindly give me a call and let me convince you I am worthy of your business.
Phone 107—4 Short.
JAMES MCKENZIE,
Cass City, Mich.

Kill That Cold With
HILL'S
CASCARA BROMIDE QUININE
FOR
Colds, Coughs AND La Grippe
Neglected Colds are Dangerous
Take no chances. Keep this standard remedy handy for the first sneeze.
Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache
Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opiate in Hill's.
ALL DRUGGISTS SELL IT



READ this
CERTIFICATE of AUTHENTICITY

MISS HELEN NEWITT has certified all of the Official Laboratory Models of the New Edison that are now in our store. She has signed one of these Certificates of Authenticity to be presented with each instrument. It guarantees that such instrument is an exact duplicate of the New Edison which triumphed at Miss Newitt's tone-test given Tuesday, Oct. 12, at Opera House, and that it is capable of sustaining that same test.

We have just two of these Official Laboratory Models, as follows:

- Serial Number 116379---Chippendale Cabinet.
- Serial Number 119618---Chippendale Cabinet.

The NEW EDISON
"The Phonograph With A Soul"

Come in and inspect these two instruments which have been certified by this popular soprano

T. L. TIBBALS
Jeweler and Optometrist

Tests that Tell the Best Shot Shell
We'll give you an illustrated booklet that tells how to test shells. If you are now shooting
US BLACK SHELLS
Smokeless and Black Powder
you know they are best. If you are shooting some other shell, make the three tests described in booklet. They show ten points of superiority of The Black Shells. Come and get the book. The tests are simple, interesting and decisive.
N. Bigelow & Sons

A GIGANTIC MERCHANDISING EVENT

PARTICIPATED IN BY OUR THREE STORES

CASS CITY :- CARO :- VASSAR

A total of more than \$125,000.00 of seasonable merchandise is suddenly thrown to the market at reductions ranging from 20 to 40 per cent. An Event Unequaled in Tuscola County. : : : Get Your Share of the Bargains.

The present market, even though somewhat lower, does not warrant any such sweeping reductions as are incorporated in this sale, but ZEMKE BROS. are never known to do things half way and, likewise, in this undertaking, we have gone the limit and the public may with the utmost confidence, buy its entire fall and winter needs right now and at this store with our assurance that prices, for at least several months, will not be lower than those quoted on this sale.

We could have made slight reductions here and there such as would be in keeping with the present market conditions and no doubt would have sold considerable merchandise. Such a method did not appeal to us. We could not consistently urge our thousands of faithful customers to buy their fall needs when we had only made slight reductions here and there and when, in all probability, goods might still be lower in the near future. So in order to safeguard the confidence that the public places in all of our dealings, we were compelled to make such reductions from which there could be no lowering for a period of several months at least.

For several months back, there has been a great desire on the part of the public for lower prices and the result is that no one has bought only the absolute needs; each waiting for the drop. This condition is demoralizing to the retailer and Zemke Bros. are for this sale, instituting a revision of prices downward that will appeal and be satisfactory to all who have put off buying until there was a substantial drop. What we shall lose in profit, we can only hope to make up in volume and with reduced prices, we expect to do a record breaking business.

In this stupendous price reduction sale, we do not pose as philanthropists. We think it a matter of good sound business judgment. Our fall merchandise, bought in good faith during the summer on the high market, is all here and in storing; but the public refuses to buy it on the basis of cost to us. What can we do with it? We cannot eat it! It would be the height of folly to carry it over into another year so we are going to shut our eyes; take our loss like "Men" and put a price on the goods such as the people will pay.

These prices are only guaranteed during this sale or as long as our present stock holds out.

Sale Starts Saturday Morning, October 23

Space will not permit us to itemize each and every article. But we want to give you some idea of what we are doing.



PLUSH AND CLOTH COATS GREATLY REDUCED FOR THIS SALE.
 \$195.00 values marked down for this sale to\$158.00
 \$145.00 values marked down for this sale to\$116.50
 \$112.00 values marked down for this sale to\$89.50
 \$92.50 and \$95.00 values marked down for this sale to\$76.00
 \$25.00 values marked down for this sale to \$20.50
 Any other priced garment not mentioned will be reduced accordingly.

WAISTS

We have grouped our georgette and crepe de Chine waist stock into five lots—
 Lot Number One.....\$3.29
 Lot Number Two.....\$4.98
 Lot Number Three.....\$6.48
 Lot Number Four.....\$8.98
 Lot Number Five, consisting mostly of satins just received, reduced.....10 ¢

GINGHAMS

75c French gingham now.....52c
 55c French gingham now.....39c
 40c French gingham now.....28c
 35c French gingham now.....24c
 Light and dark prints, sale price.....18c

HOUSE DRESSES
 1-5 off on House Dresses
 Bungalow aprons reduced
 \$2.25 aprons now.....\$1.75
 \$1.75 aprons now.....\$1.35

LADIES' FLANNEL NIGHT GOWNS
 \$3.25 and \$3.35 values now.....\$2.65
 \$3.00 values now.....\$2.35
 \$2.75 values now.....\$2.25

CORSETS REDUCED 10 PER CENT
MUNSING UNDERWEAR
 Entire stock of winter underwear reduced 10 per cent.

FURS
 Every neck piece and muff is marked down 20 per cent.

LADIES' AND CHILDREN'S SWEATERS REDUCED 20 PER CENT

DRY GOODS DEPARTMENT
 \$3.75 and \$4.00 georgette and crepe de Chine now\$2.35
 \$2.25 silk poplin now.....\$1.55
 Silks, satins and taffetas reduced accordingly
 \$8.50 wool goods, sale price.....\$7.25
 \$7.50 wool goods, sale price.....\$6.25
 \$5.00 wool goods, sale price.....\$4.15

PERCALES
 55c per cale, light or dark, sale price.....39c
 45c per cale, light or dark, sale price.....32c
 35c per cale, light only, sale price.....24c
 \$1.50 9-4 sheeting, sale price.....98c
 \$1.25 9-4 sheeting, sale price.....82c
 75c bleached cotton, sale price.....52c
 55c bleached Daisy cotton, sale price.....32c
 55c unbleached cotton, sale price.....32c
 38c unbleached cotton, sale price.....24c
 Other cottons not mentioned are reduced respectively.

BED BLANKETS REDUCED AS FOLLOWS
 \$21.00 blankets\$18.50
 \$13.50 blankets\$11.50
 \$9.00 blankets\$7.50
 \$6.50 blankets\$5.75
 \$3.25 blankets\$2.75



THIS SEASON'S SUITS.
 \$145.00 suits during this sale go at.....\$110.00
 \$125.00 suits during this sale go at.....\$95.00
 \$60.00 suits during this sale go at.....\$47.50
 \$40.00 suits during this sale go at.....\$30.00
 \$25.00 suits during this sale go at.....\$19.50

SKIRTS
 Silk, satin and taffeta skirts at.....1/4 off
 Entire stock of wool skirts at.....10 per cent

DRESSES
 Silk, taffeta and velvet dresses go at 25 per cent off during this sale.
 Every wool dress reduced 10 per cent.

CRETONNES AND TAPESTRIES REDUCED 20 PER CENT.

HOSIERY REDUCED DURING THIS SALE 10 PER CENT

OUTINGS IN A LARGE ASSORTMENT
 55c outing, sale price.....39c
 45c outing, sale price.....34c
 35c outing, sale price.....25c

CURTAIN MATERIAL AT 20 PER CENT OFF

GLOVES AND MITTENS AT 20 PER CENT OFF
FANCY KNITTING YARNS
 90c balls, sale price.....75c

ZEMKE BROTHERS, Cass City

ELKLAND-ELMWOOD TOWN LINE.

Alvin Beach and three sons and Chas. Beach autoed to Prescott Saturday.

Mr. and Mrs. L. T. Hurd, Mr. and Mrs. Wm. Simmons, Rev. Heskett, Bragg and Wilson went to Rose Island Saturday fishing perch. They report a catch of 180 fish.

Mr. and Mrs. Chas. Hutchinson and daughter, Fern, of Caro visited at Fred Seeley home Sunday.

Mr. and Mrs. Geo. Purdy autoed to Detroit Saturday morning to spend Sunday with C. T. Purdy. They returned Tuesday.

Mr. and Mrs. Fred Reid and son, Alvin, spent Saturday night and Sunday at the J. F. Evans home.

Miss Clair Hiser spent the past week at the home of her brother, Calvin Hiser, visiting and sewing.

Mr. and Mrs. I. K. Reid and son, Glen, and Mrs. Frank Dilman autoed to Bay City Saturday where Mrs. I. K. Reid and Mrs. Frank Dilman went to see an eye specialist and visit a sister, Mrs. Charles Richter, family over Sunday.

Obituary. Byron Bingham passed away Oct. 12, 1920 after a long illness from stomach trouble. He was born Nov. 29, 1848, in Standford township, Ont. He came to Michigan in 1867, settling on the homestead where he died at the age of 72 years.

CANBORO.

Our fine weather still continues. Better get ready for the cold snap.

Mr. and Mrs. Wm. Taylor of Flint visited at Lew. Jarvis' Thursday afternoon and spent Thursday night with Mr. and Mrs. Geo. Jarvis.

Jay Andrews was a caller in Elkton Friday morning.

Mr. and Mrs. Dick Jarvis were Elkton callers Saturday afternoon.

Mr. and Mrs. Wm. Kinetz and children of Lapeer spent Saturday and Sunday at the Kinetz and Mellendorf homes.

Mr. and Mrs. Oscar Rasmussen and two daughters, Beryl and Helene, of Oliver visited Sunday with Lew. Jarvis.

Mrs. Anna Alderson of Flint came Saturday to visit her son, Jesse Putman, and family for a short time.

Thos. Jarvis and Roy Bismear of Port Huron visited at the Jarvis homes Sunday.

NOVESTA CORNERS.

Mr. and Mrs. Wm. Hicks and baby of Pontiac are visiting Mr. and Mrs. A. E. Bartlett.

Mr. and Mrs. John Wentworth and children spent the week-end with friends in Dryden.

A baby boy arrived at the home of Mr. and Mrs. Walter Boughton Monday, Oct. 18.

Mr. and Mrs. Lester Collins and son, Donald, were entertained for Sunday dinner at the home of Mr. and Mrs. Hazel Warner.

Mr. and Mrs. Lew O'Rourke and children of Pontiac spent Sunday with friends here.

RESCUE.

Joseph Mellendorf and son, Norris, transacted business in Owendale Monday.

Mr. and Mrs. Raymond Webster and son, Max, were Sunday callers in Owendale.

George Grant purchased a new Ford one day last week.

Mrs. Anna Alderson is visiting her son, Jesse Putman, and family a few days.

School began Monday after a week's vacation.

Paul Gehrke is busy drawing sugar

SHABBONA.

Pat Hyatt was a business caller in town Tuesday.

Mr. and Mrs. Peter Kritzman were callers in Pigeon Friday.

Mrs. Andrew Lorentzen is visiting this week at the home of her daughter, Mrs. Fred Krause, jr.

Mrs. W. W. Auslander is spending the week-end at the home of her brother and wife, Mr. and Mrs. Wm. Davidson, of Port Huron.

Mr. and Mrs. Geo. Jones were guests at the home of their daughter, Mrs. John Harriman, of Kingston Sunday.

Continued warm weather.

Mrs. E. Travis is on the sick list.

Mrs. Mary Hamilton is not as well of late.

Fred Parrott and family of Marlette spent Sunday here.

Altha Chapman of Cass City visited her sister, Mrs. H. McGregory, last week.

Mrs. L. Churchill of Novesta is spending a few days with her mother, Mrs. E. Travis.

Arthur Meredith and family, Mrs. Mary Meredith and Arlene spent Sunday with Albert Meredith and family of Caro.

1 DAY SERVICE Amateur Finishing MAIL YOUR ROLL FILMS TO Virgil Spitler BAD AXE, MICH.

DULUTH IMPERIAL FLOUR MORE ABOUT GLUTEN Gluten is an albuminous or proteid substance. It is the real nutritive element of the wheat berry. It is gluten that builds bone and tissue—that creates health and strength. It is the gluten in flour that makes dough expand into big bulging loaves. Gluten is the very soul of flour. Milled as it is from choicest hard wheat, DULUTH IMPERIAL FLOUR contains the greatest percentage of the finest, most elastic gluten. DULUTH-SUPERIOR MILLING CO. MICHIGAN BRANCH at PORT HURON

For results, advertise your Auction in the Chronicle

For President Warren G. Harding

REPUBLICAN LEADERS OF NATION AND OF STATE Their election is urged in behalf of home interests, for the welfare of our state and its citizens, for a return to government by the people, for freedom from autocratic personal rule and to close the present era of national extravagance.

For Vice-President Calvin Coolidge

For Governor Alexander J. Groesbeck

FOR STATE AND NATION The Republican party proposes to devote its entire efforts to safeguarding and promoting the welfare of the American people, and to maintaining the principles of self-government that have given to our country its favored and unique position.

STATEMENTS BY GROESBECK "This is a reconstruction period and there are big problems confronting our state." "We ought to revise our methods of state administration and make them more efficient and better adapted to conditions as they now exist."

For Lieut. Governor Thomas Read The Republican candidate for Lieutenant Governor, the second in rank on the list of state officers, was chosen Speaker of the Michigan House of Representatives by his fellow members of the legislative body at the opening of the 1919 session.

For Secretary of State Charles J. DeLand

For Auditor General Oramel B. Fuller

For Justice of the Supreme Court Nelson Sharpe

For Justice of the Supreme Court George M. Clark

For State Treasurer Frank E. Gorman

For Attorney General Merlin W. Wiley

THE "LONELY" COUNTRY.

When the city men comes out into the country, he frequently complains that it is lonely. The quiet seems oppressive to him. Timid people get the creeps after dark because of the absolute silence.

But mere noise does not create companionship. City life with its populous streets, its noisy machinery and clatter of trains and cars, is a constant suggestion of the crowd. There are plenty of people near you physically, but their souls and spirits are very remote. They care nothing for you. If you are sick they will never think to inquire, least of all to offer any service.

In the country the neighbors may be distant. But in any case of sickness or trouble, you will find them far nearer than the stranger inhabitants of the next city block. It is in the country that people do the kind acts and help each other over the hard places.

The telephone gives the country people far more social life than exists in the crowded city street. They jump into their automobiles and attend the neighborhood functions for many miles around. They have their societies and clubs, until it is hard to find an empty evening. They form firm friendships, and enter intimately into each other's lives, and these friendships reach out for many miles around.

The day has past when the country was called lonely. Any people who want friendship will find it there, and will meet the brightest and most original and interesting people to be found in modern life. Modern science has eliminated the distances that separate the spaces of the country. A rural neighborhood, of today is bound together in a social intimacy that exists nowhere else.

INTELLECTUAL TREAT PROMISED IN LECTURE BY PROF. W. W. FLORER

There was never a time when the old liberty loving spirit, which gave birth to this republic, was more needed than now. In many ways we have been drifting away from the ideals of the fathers, and it is daily becoming more evident to true lovers of their country, that a re-assertion of these ideals is not only timely but necessary.

On Friday evening, October 22, at 8 o'clock sharp, Professor W. W. Florer of Michigan University will give a patriotic and instructive lecture in opera house. As his full name indicates, Warren Washburn Florer is a descendant of old American families. His mother's brother was the

late Gen. Henry Dana Washburn commander of the Yellowstone Park expedition. Besides being a scion of historical American families, he has made American history his study for years, and has been honored with the presidency of Washtenaw chapter of the Sons of the American Revolution. A great treat awaits those who attend. The lecture is free, and all are cordially invited.—Adv.

MAKE WIFE'S WORK EASIER, UNCLE SAM TELLS FARMERS.

How are you going to keep her down on the farm after she's seen the city?

That, in effect, is the question which prompted the United States Department of Agriculture to undertake the nation-wide farm home survey which it has just completed, and Miss Florence E. Ward, who directed the work, believes she has found the answer.

This survey covers 10,015 typical farm homes in 33 northern and western states, and in the opinion of Miss Ward and other specialists of the department, proves conclusively that the waste of woman power is one of the greatest menaces to the rural life of the nation.

With home life on the farm one continual round of drudgery, it is only to be expected that the alert young woman should long for the greater comfort of life in the city, and the widespread shortage of farm labor is eloquent proof of the fact that the attractive young woman, city-bred, is drawing the capable young man after her.

Here are a few of the reasons, as disclosed by the survey, why many women find farm life unattractive:

The working day of the average farm woman is 11.3 hours, the year round. In summer it is 13.12 hours. Eighty-seven out of each 100 women have no regular vacation during the year. Half of the farm women are up and at work at 5 a. m.

Forty per cent have water in the kitchen, but the other 60 per cent must carry it from the spring or pump. Thirty-six per cent help with the milking. Seventy-nine per cent have kerosene lamps to trim and fill.

Ninety-six per cent do the family washing, about half of them having washing machines and the other half using the old fashioned tub, wash board and boiler. Niney-two per cent do some or all of the family sewing. Garden work is done by 56 per cent, 94 per cent make the family bread and 60 per cent have churning to do.

Eighty-one per cent of all poultry flocks are cared for by women. One-fourth of the farm women help to

feed and bed the livestock and 24 per cent spend more than six weeks in the year assisting with some part of the field work. All of this is in addition to cooking the family meals and caring for the children.

A large part of this wastage of the energy of the nation's rural home-makers, Miss Ward points out, could be prevented by a reasonable amount of planning and well-directed investment in modern equipment for farm homes.

"This is a serious matter" she continues, "because we have a live national problem now in working out the economics of country living in such a way as to make them satisfied to stay on the land and help build it up. Perhaps the greatest factor in bringing this about will be the healthy, alert and expert home maker who will see to it that part of the increased income from the farm goes into improvement of the home."

Application of modern business principles to the farm home, Miss Ward believes, would lessen the farm woman's working hours, lighten her labors and add to her contentment. Many farmers whose barns are models of efficiency and whose agricultural implements left nothing to be desired, frown on the slightest expenditure to modernize their homes.

Running water for the 61 per cent of farm women who now carry it; bath rooms for the 80 per cent who have none; modern lighting and heating systems; power driven washing machines; patronage of the creamery and abolition of the churn are a few of the remedies, which in the opinion of the department experts, would take away the drudgery which is now the lot of the farm women, and make her more ready to stick to the soil.

Thought Mother Was Hasty.

Twelve-year-old George and his father had an argument in which his father, as usual, came out ahead, and George was much peeved. After his father had left the room George said to me very seriously: "Mother, why did you marry daddy, anyway—why didn't you shop around a little, first?"—Exchange.

"Shibboleth."

Shibboleth has the meaning of "test" or "watchword" or distinguishing cry or phrase of a party. It was the word by which the Gileadites distinguished the fugitive Ephraimites at the fords of the Jordan. The Ephraimites were not able to pronounce sh and called the word "shibboleth" (Judges: 6-6), whereupon they were slain.

Of Great Riches.

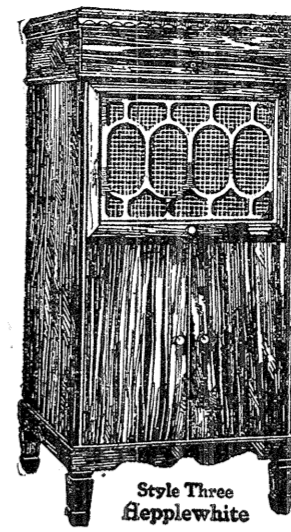
Of great riches there is no real use except it be in the distribution; the rest is but conceit.—Bacon.

The CHENEY

Plays all records=**BETTER**
THAN ANY OTHER PHONOGRAPH.

12 distinct volumes of tone 12

from very soft to loud WITHOUT the use of a tone modifier which only muffles the tone. This is only possible with the following



Improvements

Flexible Diaphragm, Octagonal Tone Arm, Acoustic Throat, Orchestral Chambers, Violin Resonator, Breach Loading Needle Device, etc., which can only be found in the Cheney.

BE YOUR OWN JUDGE

by hearing the CHENEY PHONOGRAPH play the following records:- VICTOR, COLUMBIA, GENNETT, METEOR, OKEH, PATHE, PARAMOUNT, GREY GULL, BRUNSWICK, EDISON, MEDALLION.

With a Cheney you don't compel your neighbors to know every time you play a record.

Why Not Own A Cheney?

Lenzner's Furniture Store

Cass City

LOOK 'EM OVER

LOOK 'EM OVER

GIGANTIC SALE

Commencing Saturday, Oct. 23, and ending Nov. 1

In order to arrange the affairs of the late C. R. Townsend, it is necessary to raise \$15,000.00 by Nov. 1st.

20% DISCOUNT Will Be Given

on all Clothing, Shoes, Furnishings and Ladies' Ready to Wear

A large stock of new goods ordered for fall and winter consisting of Fur Overcoats, Cloth Overcoats, Suits, Odd Pants, Ladies' Suits, Dresses, Plush and Cloth Coats, Underwear, etc. has arrived, and will be included in this sale. This will be a rare opportunity to obtain high quality goods at manufacturer's prices.

The whole business, store building and fixtures are offered for sale on easy terms. This is considered the best business opportunity in the Thumb of Michigan, doing a business of 60 to 70 thousand dollars per annum.

All persons indebted to the firm are requested to settle at once and not later than Nov. 1st. You have been accommodated, so have we; now help us to help the other fellow.

McGREGORY-TOWNSEND CO., Inc., Cass City