

MAKING BUSINESS IN DULL JULY

Habit among retailers has made every July a month to be dreaded. It shows up the injudicious purchases. It reveals the odds and ends.

This store will reverse the order and use the balance of July to prepare for the immediate future---the fall season just ahead.

Making Business in Dull July on . . .

Children's Pumps

White 2-strap, cool and pretty, 3 runs of sizes--5 to 8, 8 to 11, 11½ to 2, always sold at 85c, \$1.00, 1.25, now

65c, 80c and \$1.00

One lot Misses' White Shoes at **\$1.25.**

Children's Tan, Patent and Gun Pumps--the best grades that can be bought, in the 3 runs of sizes, always sold at \$1.00, 1.25 and 1.50; to hustle business in dull July--

85c, 95c and \$1.15

The better grades that sell at 1.35, 1.85 and 2.00 now priced at

\$1.15, 1.45 and 1.65

Women's Low Shoes

100 pairs Pumps and Button Oxfords, the latest styles in Patents, Gun Finish, Tans or Suedes, \$3.50 and 4.00 grades, bunched for business in July

At \$2.85

100 pairs of stylish \$3.00 grades in every style of leather, bunched for Business in Dull July

At \$2.35

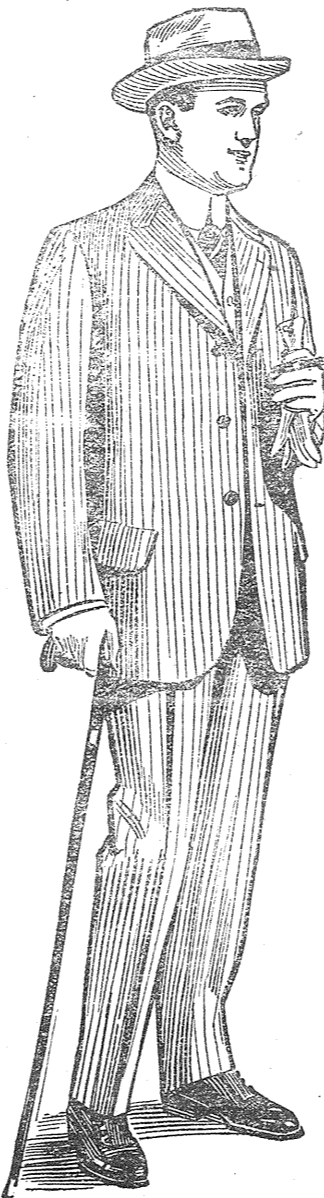
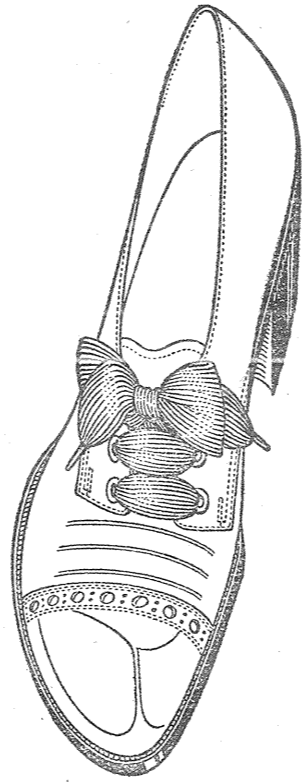
75 pairs of \$2.25 and 2.50 grades best wearing leather, splendidly made, stylish Oxfords and Pumps.

At \$1.85

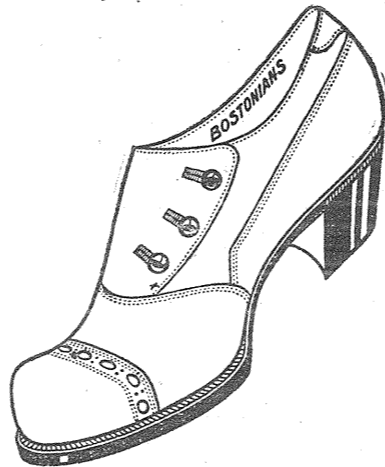
To make Business in Dull July-- 40 pairs Odds and Ends, \$2.50 and 3.00 grades of Low Shoes

Bunched at \$1.35

Today there is every size from 2½ to 7 in this lot.



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Men's and Boys' Oxfords

If you wish to enjoy comfort be fitted with a low shoe. Our stock is a little low and we are determined to carry none over by pricing them so low that you can't afford to lose the comfort. Boys' Oxfords in Tan, Patent or Gun

9 to 13½ ¼ OFF
1 to 5½ ¼ OFF

Every pair of Men's Oxfords of any description included as below:

\$2.50 Grade at \$1.65

\$3.50 Grade at \$2.85

\$4.00 Grade at \$3.25

These prices should make business in Dull July and we earnestly wish our patrons to take advantage.

Clothing and Furnishings

We have picked some seasonable and desirable goods from our Clothing and Furnishing lines to make business in Dull July. These are bargains and we know they will appeal to the bargain hunter when seen.

Odd Pants

50 pairs \$2.00 Pants at \$1.35

50 pairs 2.50 " at 1.65

50 pairs 3.00 " at 2.15

BOYS' CLOTHES AT ¼ OFF

We know this will enliven Dull July.

100 Negligee Shirts selected from our regular \$1 line, 65c

A few Straw Hats and other Hats to clean up. The price will do it.

Yours for Business in Dull July,

FARRELL & TOWNSEND CO.

LOCAL ITEMS.

George McIntyre of Vassar was in town Friday.

Mr. and Mrs. Edward Gingrich are visiting in Detroit.

P. H. Muck of Colwood spent Sunday at his home here.

Leo Tyo and Miss Leone Kile returned from Bay City Saturday.

Miss Beulah Martin returned Monday from a business trip to Alma.

Mr. and Mrs. Edward Finney and children were at Oak Bluff Sunday.

A. L. Johnson was a business caller in Romeo and Oxford last week.

A. H. Higgins, Roy Crosby and M. Sheridan spent Sunday at Oak Bluff.

Albert Martin and daughter, Edith, visited Wm. Karr of Pigeon Sunday.

Dr. and Mrs. H. S. Karr of Akron spent Sunday at the home of L. E. Karr.

Miss Clara Dolwick of Greenleaf is employed at Schwaderer's Restaurant.

Miss Lucy Webber was the guest of Miss Irene Dolwick in Greenleaf Sunday.

Mr. and Mrs. Fred Hemerick and son of Gagetown were callers here Saturday.

Miss Vernita Treadgold went to Port Huron Friday to visit a couple of weeks.

Miss Myrtle Orr, who has been attending school at Ypsilanti, returned home Friday.

G. C. Blades of Los Angeles, California, came Saturday to visit here a few weeks.

Miss Mary Gekeler of Novesta is an apprentice at Mrs. Kile's dress-making parlors.

Miss Lillian Goff left Wednesday for a visit with friends in Brown City and Port Huron.

Melvin Little and William Ward of Flint expect to spend the week end with friends here.

Miss Mabel Seegar was the guest of her sister, Miss Florence Seegar, at Pigeon Monday.

Lawrence and Rollo Masselink of Big Rapids are the guests of their aunt, Miss Margaret McArthur.

Mr. and Mrs. George Burt and family spent Sunday at the home of Mrs. Maria Marshall at Hay Creek.

Mr. and Mrs. Herbert Frutchey and daughter, Elizabeth, of Swartz Creek are spending the week in Cass City.

Mrs. A. C. Hayes and Mr. and Mrs. John Emmons went to Oak Bluff Tuesday to spend a short time there.

Mrs. H. P. Lee and daughters, Carolyn and Leone, returned home Saturday after a three weeks' vacation.

Mr. and Mrs. William Zinnecker and family called at the home of James Wallace at Hay Creek Sunday.

Albert and Miss Helene Gallagher left Friday for a visit with their sister, Mrs. Percy H. Knight, at Sterling.

Dr. P. Livingstone and Misses Carrie and Belle Livingstone visited friends in Argyle the first of the week.

Mr. and Mrs. P. F. Steiner of Caro were guests at the home of the latter's brother, Howard Lauderbach, over Sunday.

Mrs. J. M. Bittner left Monday morning for Flint to be with her daughter, Mrs. Ralph Lloyd, who will undergo an operation.

Mrs. E. W. Kaercher and son, Charles, who have been visiting at the home of J. H. Kaercher in Elkton, returned home Thursday.

Mrs. W. E. Rogers and little son, Warren, of Trenton came Thursday to visit the former's parents, Mr. and Mrs. A. D. Mead, for a few weeks.

Dr. and Mrs. C. W. Clark and son, Carroll, of Caro spent Sunday at the home of John Zinnecker. Mrs. Clark and Carroll are spending the week here.

C. D. Striffler and son, Stanley, spent Sunday at Oak Bluff. Mrs. Striffler and son, Kenneth, Miss Emma Lenzner and Grey Lenzner returned home with them.

Mrs. J. W. Bohnsack and son, George, left Thursday for Mt. Pleasant where they will visit the former's sister, Mrs. M. L. Billings. Before returning they will visit friends in St. Louis.

C. M. Kalmbach and Mr. and Mrs. Henry Chaffee of Detroit came Saturday to visit friends here. Messrs. Kalmbach and Chaffee returned to Detroit Monday but Mrs. Chaffee will visit her parents, Mr. and Mrs. L. E. Karr, for a short time.

Miss Ethel Buchanan and her uncle, David Cooke, of Madison, Wisconsin, came Friday to visit at the home of Alva Buchanan. Mr. Cooke returned home Monday but Miss Ethel will spend the next two months with her father.

A. C. Hayes was at Caseville Friday and while there purchased the cottage formerly owned by A. Doerr. Mr. Hayes went up Tuesday to make some repairs on the building and then he expects to spend at least his Sundays during the warm weather there.

Cass City Fair Aug. 19, 20, 21 and 22.

Henry Wettlaufer was in Saginaw on business Monday.

Dr. P. A. Schenck and family spent Sunday at Oak Bluff.

Miss Leone Kile is employed at Dailey's Bargain Store.

Mrs. E. A. McGeorge spent a few days this week in Saginaw.

Mr. and Mrs. Sheldon Kenyon returned to Oak Bluff Tuesday.

Mr. and Mrs. Henry Wettlaufer were callers in Sebawaing Wednesday.

Miss Flossie Moore, who has been visiting in Elkton, returned home Sunday.

George Brondige of Pontiac visited at the home of N. Bigelow over Sunday.

Mr. and Mrs. H. S. Wickware are spending the week at home from the Bluff.

Miss Ethel McGregory went to Pigeon Wednesday to visit at the home of Dr. Wurm.

Don't neglect looking over the liner ads. Just what you are looking for may be described there.

Guy Leach, Roy Chambers, Cornelius and Jack MacEachin of Uby were callers in town Sunday.

B. B. Yoder and daughter, Genevieve, and Miss Edna Brown are spending the week in Bad Axe.

Mr. and Mrs. Grant Slocum of Detroit were guests at the home of F. E. Kelsey from Thursday to Saturday.

Mrs. George Brondige and daughter, Miss Mabel, of Pontiac came Thursday to visit at the home of N. Bigelow.

Mr. and Mrs. Darley Leach of Uby and Mr. and Mrs. Frank Burt of Cpac called at the home of L. L. Wheeler Sunday.

Mrs. Joseph Frutchey and daughter, Irene, and Mrs. Alice Nettleton and daughter, Thelma, are spending the week in Detroit.

Mr. and Mrs. A. L. Johnson and daughters, Nina and Neva, and Mr. and Mrs. G. C. Blades were callers in Owendale Tuesday.

Mr. and Mrs. Herbert Ehlers of Shabbona and Miss Burns of Ann Arbor were the guests of Miss Ethel McGregory Tuesday.

Mr. and Mrs. J. C. Corkins and children, Ivan, Helen and Lucile, returned home Friday after visiting in Ypsilanti and Chicago.

Mrs. Lawrence Hoffarth and son, Frank, of Decker were the guests of the former's mother, Mrs. Stephen Chambers, Wednesday.

Mrs. Orlando Predmore of Detroit and Mrs. A. A. Predmore and children of Joliet, Illinois, are guests at the home of George Predmore.

Fred Fischer and daughter, Hazel, Harry Fischer and daughter, Catherine, and Christian Fischer of Columbia spent Sunday at the home of George Seed.

Mrs. Burt Barton and children were guests at the home of A. A. Brian from Saturday to Wednesday on their way to Croswell where they will make their home.

Mrs. Chas. Cooley and children of South Branch were the guests of Mrs. Jennie Cooley the first of the week. They left Wednesday to visit relatives near Cumber.

Mr. and Mrs. Arthur Carson of Port Huron, Lester Wheeler of Cpac, Claude Wheeler of Kalamazoo and Mrs. John Agar of Owendale visited their uncle, L. L. Wheeler, part of last week.

A. J. Shively and W. Taylor of St. Louis were guests at the home of Mrs. Geo. Martin Friday. Mr. and Mrs. J. H. Scott and family and Miss Beulah Martin accompanied them to their home. The trip was made by auto.

Orrin Deming, who has been visiting in Detroit and Monroe for the past three weeks, returned home Tuesday. He was accompanied by his sister, Mrs. D. D. Bancroft, and two children of Detroit, who will visit here for some time.

Mr. and Mrs. N. A. Hartwick and daughter, Lelia, returned to their home in Detroit Saturday after visiting with friends and relatives in Cass City and Argyle for about a week. They were accompanied by Mrs. Hartwick's mother, Mrs. T. A. Sandham, who will visit with them for some time.

A. A. Jones returned Friday evening from a trip in southern states for the Security Gate Co. He was accompanied by his wife whom he met at Wheeling, West Virginia, where she has been visiting. Mr. Jones was as far south as Jacksonville, Florida, and east to Philadelphia and Baltimore on this trip. He says that business conditions are good as far south as Tennessee but Georgia seems to be the poorest financially. Last year's cotton crop was a failure, he says, and this year but 10 per cent of the crop came up. Mr. Jones expects to be home 10 days before starting on a trip to western states.

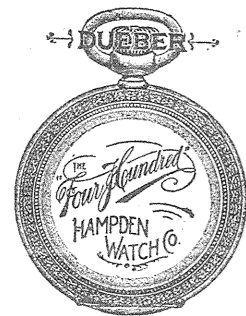
More locals on page five.



A Word About Prescriptions and Family Receipts.

YOU are particular about your doctor, and would not think of calling one in whom you had no confidence, why is it not equally important to be particular about your druggist? We are most particular to buy the best drugs and feel that our long years of experience insure for you, most careful compounding. Call on us when you are most particular.

Wood's Rexall Drug Store



To Gain Success Look Successful

Pretty good advice, that.

Not only is it your privilege to look your very best at all times—but it's your DUTY.

In addition to good clothing, many men help along the suggestion with a precious stone or so.

Probably a Ring or a Tie Pin—most likely a Diamond—but not necessarily.

A GOOD WATCH HELPS.

So does that outward sign of being a watch owner—a Chain or Fob.

All sorts of personal adornment Jewelry is displayed in generous variety.

All of it deserves our best recommendation, and gets our guarantee.

Why not get interested enough to look?

A. H. Higgins Jeweler and Optometrist Cass City

Hot then Cool Off

Come in

It's cool here and our fountain menu offers many cold, delightful and refreshing drinks.

Ice Cream all the Time.

Our lines of Fruits, Confectionery, Cigars, and Tobaccos are unsurpassed.

Heller's Ice Cream Parlors

Job Printing

See Us Before Going Elsewhere

We are here to serve you with anything in the line of printed stationery for your business and personal use.

Letter Heads Bill Heads Envelopes Cards Wedding Invitations Posters or Announcements Of All Kinds

The best quality of work at prices that are RIGHT

THE MARKETS

Chicago Live Stock. Hogs—Receipts 50,000. Quotations ranged at \$9.10@9.15 heavy shipping; \$9.15@9.25 light shipping, \$8.70@8.90 heavy packing; \$9.00@9.25 good to choice pigs.

Cattle—Receipts 20,000. Quotations ranged at \$9.00@9.10 prime steers; \$6.85@7.25 choice to prime beef cows; \$8.00@8.25 choice to prime heifers; \$10.75@11.00 good to choice veal calves.

Sheep—Receipts light. Quotations ranged at \$8.00@8.40 choice to prime lambs, \$6.50@7.25 good to choice yearlings, \$5.00@5.50 good to choice wethers, \$4.25@4.75 fair to good ewes.

East Buffalo Live Stock. Dunning & Stevens, Live Stock Commission Merchants, East Buffalo, N. Y., quote as follows: Cattle—Receipts 120 cars; market 15c higher. Hogs—Receipts 60 cars; market active; heavy, \$9.50@9.60; Yorkers, \$9.60@9.65; pigs, \$9.65@9.75. Sheep and lambs, \$8.00@8.25; yearlings, \$6.50@6.75; wethers, \$5.25@5.75; ewes, \$4.00@4.75. Calves—\$5.00@11.50.

