

A BOON TO FARMERS.

IS THE BUSINESS OF THE SIOUX CITY NURSERY AND SEED CO. The above concern has been located in Cass City about ten years, the proprietors being Johns Bros., of Sioux City, Iowa, and that the success they have met with here means much to Cass City is shown in the fact that they handle each year an average of \$10,000 worth of peas and beans, grown of course in this immediate neighborhood. The firm contracts with farmers for acreage and furnishes them with superior seed, and guarantees the producer \$1.60 per bushel, less the return of seed, which ensures the tiller of the soil good round profits. In all their dealings with the public Johns Bros. have always been found liberal and honorable, a fact that has had much to do with their success. David Law is resident manager for the company.

I. A. FRITZ.

FOR MANY YEARS THE LEADING DENTIST OF THIS SECTION.

This gentleman has been a practicing dentist in Cass City since 1883 and has met with marked favor. The doctor's offices in the city block are well equipped with all the apparatus necessary to successful modern-day dentistry and his experience has been so varied that he occupies an exceptionally advantageous position for doing good work. The doctor does all classes of dentistry and does it well



I. A. FRITZ.

at modest cost. Dr. Fritz is a progressive professional and keeps himself thoroughly posted on all new ideas that prove successful in his line. He has availed himself of two post graduate courses within recent years, one at the Chicago College of Dental Surgery and another at Dr. Haskell's School of Prosthetic Dentistry.

JACOB MAIER.

FOR MANY YEARS CASS CITY'S ONLY PHOTOGRAPHER.

Mr. Maier has been a resident of Cass City for over 20 years, during all of which time he has operated a first-class photograph gallery, which is located on Grant Street, just south of Main Street. His gallery contains the latest apparatus for the successful conduct of his business, and as he turns out an excellent quality of work he is always an exceedingly busy man. A glance through his negatives would show the familiar faces of nearly all the well-known people of the surrounding country as well as many of most prominent houses hereabouts, which is practical demonstration that he has long enjoyed a most liberal patronage. Mr. Maier has always turned out good work and has ever been modest in his charges.

C. O. LENZNER.

DEALER IN FURNITURE AND PRACTICAL WOOD WORKER.

The above gentleman handles furniture of all description, the above business having been established by his father way back in 1873. An assortment of small musical instruments, viz: violins, accordions, mandolins, banjos, etc. Also a large line of carpet and linoleum samples can be found in his store. He is known as a most expert artisan in doing light wood work of all description such as designing and constructing office and bank fixtures and making to order almost any article desired in the matter of woodwork. He also does upholstering and repairing of all kinds and gives special attention to picture framing.

DR. D. P. DEMING.

ONE OF THE BEST KNOWN PHYSICIANS IN THE COUNTY.

Although Dr. Deming has been identified with Cass City since 1873, and has always taken part in advancing the town's best interests, yet he is exceedingly modest and forbids fulsome praise in this issue of the Chronicle. However, we insist upon making at least one plain statement—that the Doctor has successfully practiced medicine among us so long that he has made for himself a name that will live in local history after he has quit the turmoil of life.

J. F. HENDRICK.

A JEWELRY STORE FULLY UP TO THE NEEDS OF THE COMMUNITY.

For many years Mr. Hendrick has been the recognized leading jeweler of this section, and his stock of watches, clocks, silverware and all else that pertains to the business has been large, varied and complete. In consequence, it has not been necessary



J. F. HENDRICK.

for our people to send away from town for any article known to the trade. Mr. Hendrick is a careful, conservative, painstaking and altogether reliable business man, whose word is as good as his bond, business qualifications that have had much to do with the building up of the splendid trade he has so long enjoyed. Mr. Hendrick is ably assisted in his store and repair department by Miss Mattie Higgins. Optical goods and the fitting of glasses, are a specialty with Mr. Hendrick.

JAMES TENNANT.

ONE OF THE EARLIEST COMERS TO CASS CITY.

James Tennant, the well-known grocery man, has been a resident of Cass City for 28 years or more, during all of which time he has been connected with her mercantile interests. He was for 17 years engaged as a clerk in the store of Judge Laing, resigning about 8 years ago and engaging in the grocery and crockery business upon his own account. Little over a year ago he sold out, but is once more in harness, being now engaged in the grocery trade with a splendid stock of new, fresh and clean goods. Mr. Tennant has an excellent reputation as a business man and is enjoying a splendid trade.

JOHN A. RENSHLER.

AN EXCEEDINGLY BUSY BLACKSMITH AND HORSESHOER.

For several years John Renshler has been known as one of the best horse-shoers and general blacksmiths in this part of the country, and during all the time he has been in business here has been accorded most liberal patronage. Several weeks ago Mr. Renshler purchased the shop owned by A. Muck, after having operated the same about a year under lease, and in so doing gives decided evidence that he believes Cass City has a splendid future before her.

T. H. HUNT.

FOR MORE THAN 20 YEARS A CASS CITY BUSINESS MAN.

It was away back in 1879 that T. H. Hunt decided that Cass City would some day be "a good town," and once having made up his mind he quickly set about putting his ideas into practice. His first work was to cut down the timber on the ground where he is to-day doing business and erect a store—and from that day to this, with the exception of the years



T. H. HUNT.

'91 and '92, he has been one of Cass City's leading business men. Mr. Hunt carries an unusually large line of dry goods, groceries, shoes, crockery, notions, etc., and has always been noted for giving his patrons only the reliable kind of goods at reasonable profit. He has been a successful merchant, a progressive citizen and has never stood in the background in any public move that tended to push his town to the fore. He has never aspired to politics, although he consented to act as township clerk for three years, preferring to give his entire attention to business.

LAING & JAMES.

FOR MORE THAN 30 YEARS A LEADING BUSINESS HOUSE.

The business now conducted by Laing & James is one of the oldest and most favorably known in all this section, having been located in its present stand in one of the first buildings erected in Cass City since 1869. This was of course in the earliest days of the town, but its promoters saw the possibilities of the future and from the beginning until today the store has always laid before its patrons everything of the best usually carried by the better class of general stores.

The firm was originally known as Weydemeyer & Laing, being composed of John C. Laing and P. B. and W. I. Weydemeyer. The firm remained such until 1877, when Judge Laing purchased the entire stock, the brothers Weydemeyer retiring. In 1892 O. K. James purchased an interest and the firm became Laing & James and have flourished and prospered as has few business concerns in this section. During the past eight years Judge Laing has devoted almost his entire time to his official duties as Judge of Probate, having just closed his second term and retired. While the Judge was in office almost the entire management of the business was upon the shoulders of Mr. James, but he was equal to the emergency and by his push, energy and keen business tact not only retained all "the old store's" old trade but added many new patrons. This reliable house always affords buyers unusual opportunities for obtaining the fullest values for their money when purchasing dry goods, groceries, footwear or such other articles as they carry.

J. C. LAUDERBACH.

A MOST ENTERPRISING YOUNG BUSINESS MAN.

One of the neatest mercantile houses in Cass City is that conducted by J. C. Lauderbach. It is always well filled with the largest and most varied line of cigars, tobaccos, pipes, confectionery and light groceries, such, for instance, as canned goods of every description, and the place enjoys a splendid trade, because the



J. C. LAUDERBACH.

stock is known to be clean, fresh and inviting; especially is this true of the various brands of cigars handled. Mr. Lauderbach is a wideawake dealer and has made a splendid name for himself as a business man since he located among us about five years ago. He owns the building occupied by him—one of the most modern—appearing on Main Street.

SCHWADERER BROS.

WELL-KNOWN BUYERS AND SHIPPERS OF STOCK.

Every farmer throughout this entire section is no doubt personally acquainted with Chris and Wm. Schwaderer, because for years these gentlemen have been perhaps the most extensive buyers and shippers of cattle in the Thumb: Both "the boys" are noted for honesty and fairness in all their dealings, and have never been known to take advantage of any patron in any manner whatsoever. Their business methods have always been above reproach, which largely accounts for the success they have met with. Last year their sales aggregated about \$115,000.

The Schwaderers are among Cass City's most sterling citizens and we are pleased to say they are always putting forth every possible effort to bring the town to the front.

W. A. WELMEYERE, M. D.

CASS CITY'S LATEST ACQUISITION TO HER MEDICAL FRATERNITY.

Dr. Welmeeyer is rapidly making a splendid reputation for himself in Cass City and the surrounding country as a physician and surgeon, and has every reason for congratulation upon the success he has met with during the short time he has been here.

The Doctor is a graduate of the Chicago Homeopathic College, from which well-known medical institute he graduated last April. He was reared and educated at Vassar, and naturally came back to Tuscola county to practice. He took up residence in Cass City last June since which time he has devoted himself to building up a practice and his old friends and acquaintances in and around Vassar will be pleased to learn he has been warmly welcomed here.

MAP OF THE MOORE TELEPHONE SYSTEM.



CHAMPION HARVESTING MACHINES

FOR MORE THAN HALF A CENTURY FIRM FRIENDS OF THE FARMERS.

The name "Champion" on a binder, mower, reaper or rake is sufficient guarantee that the owner thereof is the possessor of the world's best product in this line, for Champion machines have been in use since 1849, at which time their manufacturers began business in a small and unpretentious way. Absolute practicability, however, has marked the corner of Champion machines from the beginning, and in consequence the growth of their sales has been so marvelous that today the plant of the Warder, Bushnell & Glessner Co., at Springfield, O., covers more than 80 acres of floor space and is a veritable hive of industry that is each year being materially added to, in order that the increasing demand for their force-fed binders and draw-cut mowers might be kept pace with.

The Chronicle will not enter into lengthy detail concerning the technical connected with Champion machines, being content in pointing out to our agricultural friends one great feature, that there are no more perfect machines made on earth than the Champion. We justify ourselves in making so strong an assertion from two sources. First, the fact that they have been sold here by Jacob Striffler for many years and we have yet to hear a word of complaint. Second, the plain, business-like and forcible guarantee the company gives in the sale of its machines, of which the following is in part a copy: "The eccentric wheel on the Champion binder is warranted to give a gain of 10% per cent in power for binding. The force feed elevator on the Champion binder is warranted to waste less grain than the elevator on any other binder. The master wheels on the Champion draw cut mower are warranted not to lift from the ground when the cutter bar meets an obstruction. The cutter bar on the Champion draw cut mower is warranted to be adjustable so that the outer end may be brought forward to keep the cutter bar in line with the pitman, and the sections may be kept always properly centered in the guards."

Farmers who have used binders and mowers know certain defects exist in most machines. These defects, however, are obviated and entirely overcome in the new Champions, and recent improvements give these machines many advantages, especially in difficult or extreme conditions of grain and grass, which partly account for their great popularity and enormous sales.

As before stated, J. H. Striffler has

handled the Champion here for over twenty years' and when "Jake" disposed of his business to Striffler & McDermott some weeks ago, he retained an interest in the sale of these machines, and will give as much attention to them this season as usual. In 1898 Mr. Striffler disposed of 79 Champion machines and last year he sold 84. This season, Striffler & McDermott, with the aid of "Jake" here at home and C. D. Striffler, the company's energetic and most successful traveling representative in this section, expect to very materially increase this number.

A feature with the Champion people is that at each of their agencies is carried an assortment of such repair parts as are likely to be needed, in order that possible delay may be reduced to a minimum in time of harvest. Therefore there is no part of a Champion that cannot be furnished within a very few hours, a thing the farmer should be devoutly thankful for.

Suffice to say in conclusion that Champion binders and mowers are modern, work well and in every way give the most perfect satisfaction. Next time you're in town call on Striffler & McDermott and they will be pleased to tell you more about these great harvesting machines.

T. H. AHR

A WELL-KNOWN CONTRACTOR AND BUILDER.

Mr. Ahr was reared and schooled in Cass City and resided here until 18 years of age, at which time he moved to Indiana, where he grew into manhood and joined the great army of Benedict's. Two years ago last July he returned to his old home and began laying the foundation for a substantial business as a contractor and builder, in which calling he has had ripe experience. Estimates will be cheerfully made and all his work is guaranteed. His shop is on Pine Street, opposite the council rooms. Mr. Ahr has served most efficiently as marshal and street commissioner.

YAKES & CO.

SUCCESSORS TO JOHN McLELLAN IN THE LIVERY BUSINESS.

The above firm, which is composed of Elmer Yakes and J. S. McArthur, are making things hum around the livery barn formerly conducted by John McLellan, and as there have been added a number of new rigs and fine horses are giving the public exceptionally good service. Nothing will be left undone to please patrons by this enterprising firm and at modest cost, too. Next time you want a "turnout" see Yakes & Co., and you will be pleased.

PERFECT TELEPHONE SERVICE

THE MOORE SYSTEM NOW SUPPLIES IT TO SOUTHERN MICHIGAN POINTS.

The above map of Michigan represents the possibilities of conversation with different points in the State now connected with the Moore system, which so completely covers the Thumb of Michigan. The heavy lines include all the independent lines outside the Bell system, and it must be conceded by a glance at the map, that the independent phone companies have a pretty thorough hold upon the larger portion of Michigan.

The lines in northern and western Michigan have lately been equipped with long distance metallic circuits, and to what degree of perfection the service has been brought to will be better understood by the statement that a conversation in whisper with Lansing, Grand Rapids and other far away points can now be carried on in a perfect manner.

We now have a splendid system to most all points throughout the Thumb, the Saginaw Valley and the State in general, and it is only a question of a few weeks before we can talk to Chicago, Cleveland and other large centers.

P. S. RICE.

MAKING A SUCCESS OF THE DRY GOODS AND GROCERY BUSINESS.

When Mr. Rice severed his connection with the flour mills, where for several years he acted as engineer, to engage in his present business he did so with the full determination of making a success of it, and now, after more than a year, he may be said to have carried out his intention, for he is enjoying a splendid trade in the sale of dry goods, groceries and kindred lines. Mr. Rice believes in honest dealing in the fullest sense, and to these business qualifications may be attributed the major portion of his success be attributed. Remember his place when you want full value for your money.

F. C. LEE.

REPRESENTATIVE FURNITURE AND UNDERTAKING ESTABLISHMENT.

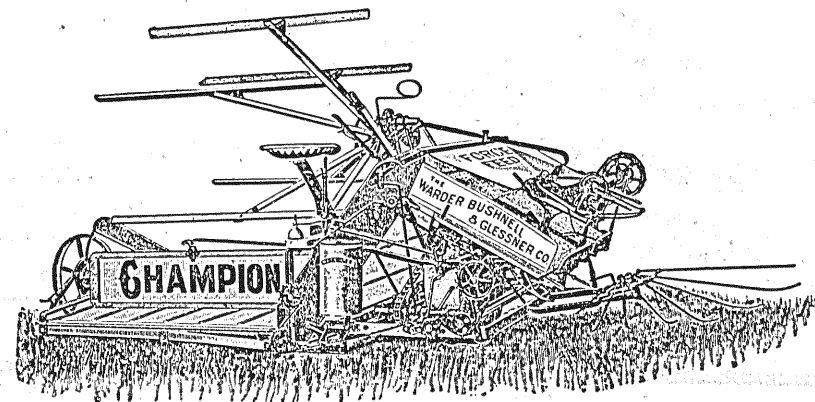
Fred Lee has been a resident of Cass City and Novesta for more than a quarter century with the exception of the few years he was engaged in business at Kingston. He returned here about four years ago and engaged in his present business, that of dealing in furniture and picture frames and conducting an undertaking establishment, occupying his own two-story brick block 44x50 feet. Mr. Lee is favorably known throughout this section of the Thumb as an excellent business man. He is thoroughly in sympathy with any move looking to the advancement of Cass City and Tuscola County.

R. M. MOORE.

SUCCESSOR TO ELIAS McKIM AS BLACKSMITH AND WOODWORKER.

Among the newcomers in business in Cass City is R. M. Moore, who recently succeeded Elias McKim. Mr. Moore was for seven years in the same business at Elmer, Sauillac Co., and is an acknowledged expert in blacksmithing and wagon, carriage and sleigh building. He is meeting with much favor here and will undoubtedly soon build up a large trade.

Mr. Moore has for ten years been an ardent member of the Maccabees.



THE CHAMPION BINDER.