

EARLY YULE SHOPPERS TOUR McCONKEY'S AND FIND A WONDERLAND OF GIFTS

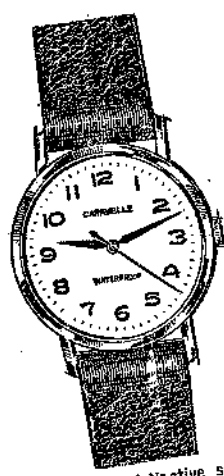
OPEN HOUSE FRIDAY AND SATURDAY, DEC. 3-4 — COME IN, BROWSE AROUND AND HAVE A SNACK WITH US.



"I'M AMAZED at the variety of unique and unusual gifts you have," said Mrs. Stan Morell, Cass City, during her visit to the store. She was particularly interested in the beautiful "grandmother's" clock which Keith is showing her here. The clock is just one of a wide and wild selection of out of the ordinary gifts at McConkey's.

ZENITH Quality Hearing Aids
An Ideal Gift for the Hard of Hearing

Get a good Caravelle;
from only \$10.95



SKIFF—Distinctive styling plus rugged waterproof, shock-resistant construction. Precision-jeweled movement. \$12.95



CALENDIAL—Styled for the performance that every man wants. Tells time and date at a glance. Waterproof, precision-jeweled movement. \$14.95



VULCANIA—The kind of built-in accuracy and smart styling a man prefers. 17 jewels, waterproof and shock-resistant. Handsome expansion band. \$22.95

• We Carry a Fine Selection of Elgin, Bulova and Other Elegant Watches for Him and Her.

THE LADY BUXTON JEWEL CASE
At a Gem of a Price. White, Lt. Blue, Black and Gold



SILVERWARE—Mildred McConkey, right, shows Mrs. Ed Hahn of Cass City a three-tiered silver nut dish, just one of the many silver and silver plate items on display. In the foreground are two gas candles with silver and wood holders, another unique gift for the home.

READ WHAT
THEY
SAY ABOUT
THE GIFTS
THEY
FOUND . . .

EASY CREDIT
TERMS
At McConkey's

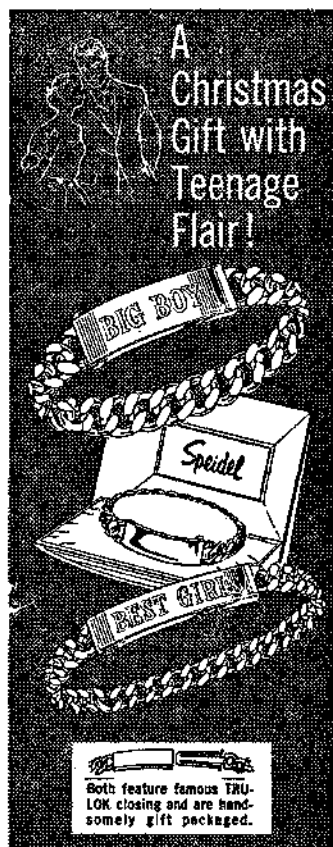
Keepsake
DIAMOND RINGS

See the brilliance and beauty of a Keepsake diamond . . . trust our years of experience to help you select your Keepsake . . . guaranteed by the Keepsake Certificate your assurance of a perfect diamond (or replacement assured).



CELESTE \$250
ALSO TO \$1800

THE DIAMOND RING
YOU CAN BUY WITH CONFIDENCE



A Christmas Gift with Teenage Flair!

Both feature famous TRU-LOK closing and are handsomely gift packaged.

While Visiting the Store,
Register for Our
FREE PUNCH BOWL CONTEST
When You Stop In, You Register, Too. Drawing December 24.



— NOVEMBER WINNER —
Mrs. Arnold Erla—Cass City

Always a Hit with the Men!
ANSON ACCESSORIES
Cuff Links - Tie Bars - Tie Tacks
All From \$1.50 Up.

His and Her Gifts
ELECTRIC SHAVERS
Schick - Ronson - Remington
Norelco - Sunbeam



"EVEN THOUGH I have a diamond of my own," says Mrs. Clarke Cummings, Midland, "I can't resist looking at them." Many other satisfied customers throughout the area have found the Keepsake Diamonds of McConkey's irresistible with styles ranging from the simplicity of the ultra modern to the beauty of the classic and all at moderate prices.

You Must See Our Fine Selection of
FINE JEWELRY
Bracelets, Locketts, Religious Articles,
Necklaces, Earrings.

**1847 ROGERS BROS. and COMMUNITY
PLATE SILVERWARE**

WOODPECKER WARE SALAD BOWLS—PEPPER MILLS

Clocks! Clocks! More Clocks!
Battery Driven - No winding, No cords, Hang Anywhere in the House
Westclox Alarms and Elgin Travel Alarms

McCONKEY JEWELRY AND GIFT SHOP

Phone 872-3025 Cass City

ERLAS

FOOD CENTER

IN CASS CITY

Open - Mon. - Thurs. to 6 p.m.
Friday to 9 p.m. Sat. to 7 p.m.

+BEER MEMBER TW FOOD STORES & WINE

SEE
WHAT
39c
BUYS!

Fresh - Picnic Cut
PORK ROAST
39c lb.

Specials Good Thru
Sat., Dec. 4

Quantity Rights Reserved

STOREWIDE LOW PRICES

SLICED Beef or Pork **LIVER**
Young and Tender **39c** lb.

**NO COUPONS—NO GIMMICKS—
JUST QUALITY MERCHANDISE AT
LOW PRICES**

Fresh Beef
Hearts & Tongues 39c lb.

Hickory Smoked
Jowl Bacon 39c lb.
or Sliced Ends and Pieces

Home Made Bulk Co. Style
Pork Sausage 39c lb.

HICKORY
SMOKED
Picnics 39c lb.

HOME MADE

- Skinless Franks
- Large Bologna
- Ring Bologna
- Liver Rings
- Kiszka

39c

Fill Your
Cart for
LESS



You'll ring
the bell with
Banquet



frozen

DINNERS
ALL VARIETIES

3 11 oz. Size **\$1**

Dole Low Cal
FRUIT COCKTAIL 4 1-lb. cans **89c**

Libby
TOMATO JUICE 3 1 qt. 14 oz. cans **89c**

Kraft
Marshmallow Creme 7 7 oz. jar **19c**

Paradise "Old English"
FRUIT & PEEL MIX 1-lb. 39c pkg.

Paradise Candied Whole
CHERRIES 1 lb. 89c pkg.

BROWN SUGAR 4-lb. 63c Poly Bag

ROYAL
Gelatin 5c
3-oz. pkg.

Silver Floss
Sauerkraut 2 1 lb. 13 oz. cans **39c**

Diamond
Walnut Meats 1 lb. 99c poly bag

Diamond
Pecan Meats 1 lb. 99c poly bag

Appian Way
Pizza Mix 3 12 1/2-oz. pkgs. **\$1**

Blue Ribbon Large
English Walnuts 2 1 lb. bags **89c**

Salada Back
Tea Bags 100 ct. 99c pkg.

DEL MONTE
Catsup 4 1 pt. 4-oz. Family Size Btls. **99c**

Trueworth Florida Sweetened
ORANGE JUICE 1 qt. 39c 14 oz. can

Betty Crocker Family Size
BROWNIE MIX 1 lb. 39c 6 1/2-oz. pkg.

TRUEWORTH RED
SALMON 79c 1 lb. Can

Presto Whip
TOPPING 10 oz. 33c can

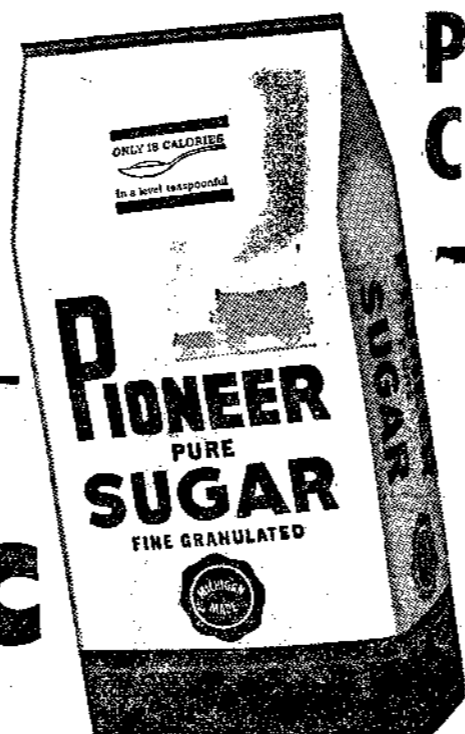
Rich's
COFFEE RICH. Pt. 19c Ctn.

Bowman's
CHOCOLATE MILK Qt. 19c Ctn.

CHIPNICS 7.2 oz. 49c pkg.

LADY KAY
POTATO CHIPS 1 lb. 49c Bag

BANQUET CREAM
PIES 4 All Varieties 14 oz. Size **\$1**



PURE MICHIGAN
SUGAR 5 49c Lb. Bag

for Good Eating
FRESH VEGETABLES

Cello
CARROTS 10c lb. pkg.

New Crop Florida
TANGERINES 39c doz.

U. S. NO. 1
Bananas 10c lb.

HOMOGENIZED
MILK 2 1/2 Gal. Ctns. **77c**

Candy Bars 6 Pak **19c**

- Pay Day
- Butter Nut
- Top Star
- Milk Shake

WHITE
BREAD 5 1 lb. 4 oz. loaves **\$1.05**

Coral Liquid
Detergent 1 pt. 6 oz. Btl. **29c**

U. S. No. 1 Jonathan
APPLES 4 lb bag **29c**

U. S. No. 1 Cooking
ONIONS 3 lb bag **15c**

**YOU ARE INVITED
TO INSPECT
ANOTHER**

GOLD MEDALLION ALL ELECTRIC HOME



Home of Mr. and Mrs. Preston Karr, 5132 Penny Road
• ½ mile east and 1½ miles south of Gagetown or 3 miles west, 2½ north
of Cass City, first house east of Dodge Road.

SATURDAY and SUNDAY, DECEMBER 4 and 5

**Selected by Detroit Edison
as a Gold Medallion Home**

2:00 P. M. TO 6:00 P. M.

BECAUSE:

- It Is Heated Electrically
- Electricity Will Keep This Home Modern For Years.
- Medallion Wiring Makes For Full House Power.
- Light For Living
- Electric Appliances Help You Enjoy Your Home To Its Fullest.
- Electric Hot Water Is Faster, Safer, More Economical.
- Come-see For Yourself What Electricity Can Do For You and Your Home!



EDISON'S FREE SERVICE

Electric appliances are naturally more trouble-free because of their generally simpler design.

But if something does go wrong with an electric range, electric clothes dryer or electric water heater, Edison will repair or replace electrical parts without charging for them or for labor. Just a phone call to Edison does the trick. You don't have to hunt up a repairman yourself so you save both time and money.

Edison service is prompt, too. Servicemen are radio dispatched so that an appliance will be out of order the least possible amount of time.

MORE EXTRA SERVICES

There are many other no-cost extra services that our customers have come to expect. To make sure that you know what all of them are, stop at your Edison office and ask for a copy of the "Extra Services" folder.

ANOTHER REASON WHY YOU LIVE BETTER ELECTRICALLY

Edison is so confident of its electric water heating service that we guarantee—for one full year—that you will be satisfied with the performance of the electric water heater you buy. If it doesn't meet your expectations, we will remove it and refund the full purchase price and any installation charge made for it.

ASK ABOUT OUR NEW ALL-ELECTRIC RATE

FOR ADDITIONAL INFORMATION CALL ANY DETROIT EDISON OFFICE

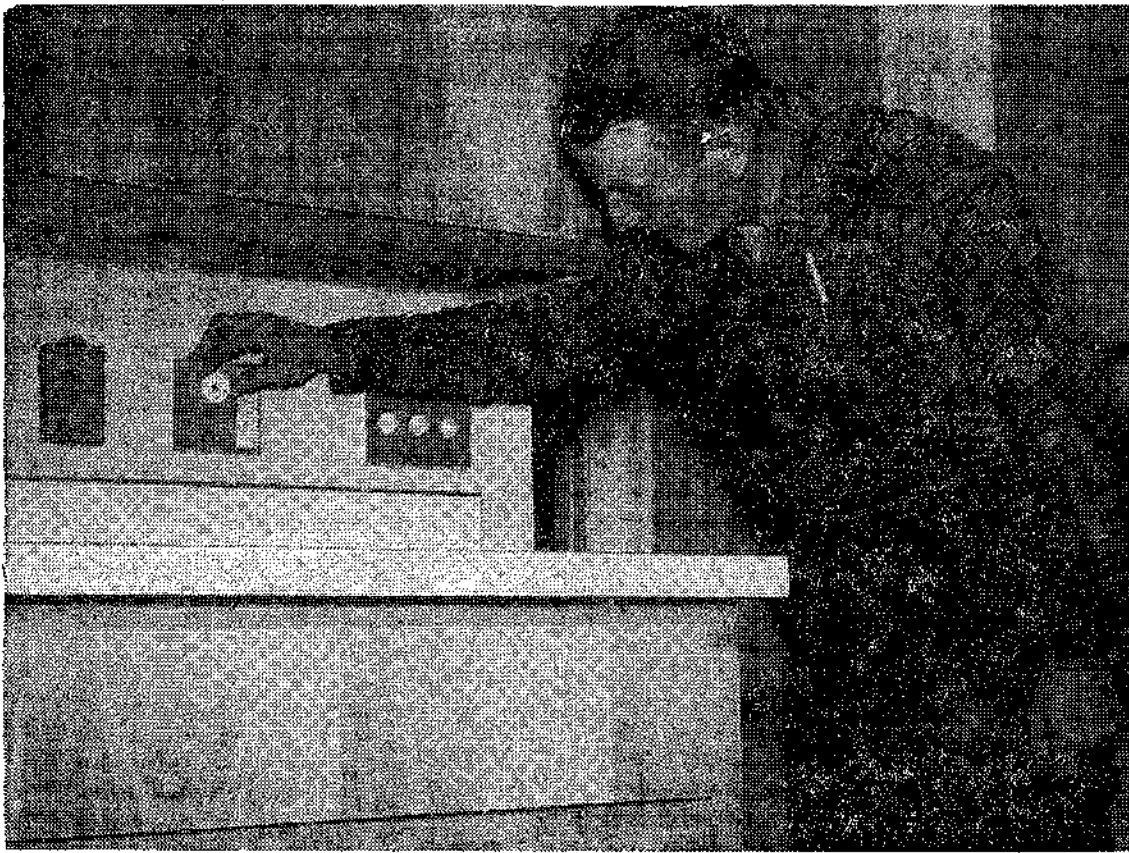
DETROIT EDISON

Slate Annual DHIA Meeting at Caro

Tuscola county dairymen, members of the County Dairy Herd Improvement Association, are invited to attend the annual meeting of the association on Thursday, Dec. 9, at the 4-H Building, Fairgrounds, Caro, according to Ronald Hampshire of Deford, association president. The meeting will start with a ham dinner served by the 4-H Mothers Club at 12 o'clock noon.

In addition to the regular association business, an interesting program has been arranged. The meeting is open to any interested dairyman, said Hampshire.

Other officers and directors are: Frank Satchell, Caro, vice-president; Mrs. Harold Elaylock, Vassar, secretary-treasurer; and directors, Don Koepfgen, Cass City; Henry Hohman, Vassar; Lloyd Walz, Vassar; Clayton Rohlf, Fairgrove; Jack Laurie, Cass City; Clarence Merchant, Cass City; Jim Tuckey, Cass City, and Carl Keinath, Vassar.



CONTROL UNIT—Conveniently located in one spot at the new Preston Karr home are the controls for the dining room thermostat, the living area humidifier and light switches for three adjacent rooms. These and other ultra-modern convenience

features will be demonstrated at Detroit Edison's "Gold Medallion" open house Saturday and Sunday at the Karr residence. See accompanying ad for full details. Pictured setting the humidifier is Mr. Karr. (Chronicle photo)

INDELIBLE
The two salient attributes possessed by all great men are courage and sincerity.

CAMPAIGN
The only battle that can be won by losing is trying to reduce the gastronomic bulge.

Preston Karrs Slate Open House of All Electric Home

Area residents will have an opportunity to see flameless electric living in action during a Detroit Edison "Gold Medallion" open house at the home of Mr. and Mrs. Preston Karr, Gagetown, this Saturday and Sunday, Dec. 4-5.

The rambling, two-bedroom home will be open to the public from 2:00 to 6:00 p.m. each day. Occupied by the Karrs for the past month, the home is located three miles west and two and a half miles north of Cass City and is the first home east of Dodge Road on Penny Road.

The seven-room home consists of a utility room, all-electric kitchen, dining room, sunken 22 x 14-foot living room, two bedrooms and a large bathroom featuring a huge vanity area.

Heating consists of base-ray heating in most of the rooms and a ceiling unit in the kitchen. Each room has individual thermostats to control the heat which is spread evenly around the room.

Dehumidifiers are located in both the kitchen and the bathroom. Other unique features of the kitchen are its no-hardware cupboards and face-level, built-in refrigerator.

The Karrs spent considerable time eliminating all waste space by installing closets and cupboards in areas which otherwise would be

unused. Medallion wiring throughout the home assures full use of appliances and outlets throughout the house without worry of fuse burnouts or overloaded circuits.

"Light for Living," in accordance with recommendations of the Electric Living Division of Detroit Edison Company, enhances the beauty of the home and provides comfort for all seeing tasks.

The ranch-style home's two-car garage differs from most units in that access is directly from the east end of the house, rather than from the side. The building faces Karr's 120-acre farm, just across the road.

General contractor for the home was Tom Herron of Cass City with Kundinger & Rienert Plumbing & Heating of Sebawaing and Thumb Appliance, Leesons Wallpaper &

Paint, Croft-Clara Lumber and Tuckey Block, all of Cass City, providing other services.

Misfortune is easy to laugh at when you're the one it misses.

Nothing is impossible to those who put forth the effort.

Watching for school signs is a good habit; cultivate it.

CONGRATULATIONS

To The
PRESTON KARRS

On Their
Open House

...
We Are Proud That
We Were Chosen
To Supply The
DRAPES, TILE & PAINT
For Their New Home
Leeson Wallpaper & Paint
Cass City

Uncle Tim From Tyre Says:

Dear Mister Editor:
I see by the papers where news ain't the only thing that was leaking out of the Pentagon. The Army Recreation Office, that gits the profits from the 16 eating places in the Pentagon, has come out with some figgers that should git us a member in good standing in the Pickpockets Association of America.

They report that in the last 12 months 10,000 trays, 2,000 salt and pepper shakers, and 1,200 sugar bowls has been carried off by Government workers eating at them places. Furthermore, they report workers was carrying off knives, forks and spoons faster than they could git 'em replaced. They was appealing to the 27,000 military and civilian workers that eats there to stop taking everything in the building that wasn't red hot or riveted down.

Personal, Mister Editor, I ain't got much hope that things will git any better in this matter. When folks goes to work in one of them Government agencies in Washington they catch some kind of disease that makes 'em think money grows on trees.

I was reading in the papers yesterday where one of them Washington column writers allowed as how Washington was the headache capital of the world. He

give some figgers released by the drug industry showing that four Government agencies in Washington bought 272,793,000 aspirins last year.

And the taxpayers was beginning to come down with a headache. Fer instant, I see where a science feller at St. Louis University has been awarded a \$63,000 grant by the National Science Foundation to make a three-year study to find out why birds sing. When I got done reading that piece I went up to the country store and bought myself a box of aspirins.

Incidental, the feller that runs the store said aspirins was gitting to be one of his best sellers, reported he was taking one himself ever onct in a while. Fer instant, he said, he had to take a couple the other day when he saw where the U. S. Department of Agriculture had some folks working on a experiment to take the odor out of the onion. He figgered the experiment wouldn't cost more'n \$50,000 and he wasn't worrying none about the money, but he claimed eating a onion that didn't smell like a onion would be about like washing your feet with your socks on.

But, Mister Editor, I reckon things could be worse. The Russians has owned up they ain't gitting any closer to the moon, trabs in one of them foreign countries burnt down the Communist headquarters while singing "Long Live America," and General De Gaulle has admitted he ain't God. And to top off the good news, them Congressmen has final got home.

Yours truly,
Uncle Tim

Listen and learn; fast-thinkers are always more successful than fast-talkers.

Common sense and determination will take you a long way in any line of endeavor.

Change, the one thing most of us want least, is the one thing we all need most.

Agent's Corner
Barbara Henrikson

The English language contains around 100,000 words. The combinations are countless. To this, add colloquial expressions, Armed Forces language (but not in front of the kids, please) and the phrases from commercials.

Yet one combination has been completely overlooked. This is a prefix which can simply be added to a word to show that you are totally, completely concentrating every ounce of will power you possess to resist doing something in order to break a habit.

That makes a total of 22 words to express what could be said in one word, as "notsnacking". Or notsmoking, notdrinking, nottalking, notlooking, notwhat-ever-it-is-you feel like doing most right now.

Notsnacking is quite a different from not snacking. A person who is not snacking may be doing any of a hundred other things. She may be smoking, or holding hands, or praying.

A woman who is notsnacking may also be doing these things. If she is smoking, it's to take her mind off eating. If holding hands, it's with the idea that it will keep her from reaching for food. If praying, it's that she have strength to resist another link on the habit chain.

Notsnacking is time consuming. It takes willpower and help from the neighbors. One of the main reasons you lose weight is all the calories you use up notsnacking.

Notsmoking is worse. A person notsnacking can look forward to mealtime. A notsmoker just looks forward to a longer life and wonders if it only seems longer.

The prefix not- should be added to our language. It says so much more than non-, or un-, or even de-.

I am notholding-my-breath to see if Mr. Webster reads this and changes his dictionary.

CONGRATULATIONS

To The
PRESTON KARRS

On Their
OPEN HOUSE

...
We Are Happy That Our
Reputation For
Quality Workmanship
Led To Our Selection As
BUILDER
of Their New Home
TOM HERRON
Home Construction
Phone 872-2217

Our Reputation For
QUALITY PRODUCTS

Led To Our Selection To
Supply All The
LUMBER
For The Construction of
MR. & MRS. PRESTON KARR'S
Attractive, New, All Electric Home

...
We Extend Best Wishes To Them And
Detroit Edison On Their Open House.
Croft-Clara Lumber, Inc.

6141 W. Main Cass City Phone 872-2141

We Compliment The
PRESTON KARRS
On Their Selection of
KOHLER EQUIPMENT
In the Plumbing of Their
New All-electric Home.

...
WE ARE PROUD
That We Were
Selected To Do The
PLUMBING WORK
Kundinger & Rienert
Plumbing and Heating
Phone TU 1-4721 Sebawaing

FINE FURNISHINGS

In The New
All-Electric Home of
MR. & MRS. PRESTON KARR
Were Supplied By
Thumb Appliance Center
Cass City

We Congratulate Them
On Their Selection of Furnishings
And On Their
OPEN HOUSE

...
Thumb Appliance Center, Inc.
Phone 872-3505 Cass City

