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Upper Peninsula Development Bureau.
State Conservation Commission.

What would the state do with the land?

1. Create a virgin forest museum for future generations.
2. Utilize ultimately the recreational value of the scenic Porcupine Mountains. In fact, the National Park Service has offered to provide a hotel or lodge for overnight accommodations, if the tract becomes a federal park.

It is the location of the famed Lake of the Clouds and the picturesque Presque Isle river which tumbles for miles through deep gorges and falls over jutting ledges of sandstone. The "Porcupines" would become one of Michigan's greatest tourist attractions—one, incidentally, which would require travel by many tourists through most of the Lower and Upper Peninsula enroute, to and from.

Complementing the Upper Peninsula program is the Southeastern Michigan recreational plan, also supported by the governor, state planning commission and the state conservation commission, which would convert 100,000 acres of worn-out moraines, stretching from southern Lapeer County to northern Hillsdale County, into a near-continuous chain of parks and hunting lands, accessible to three-fifths of the people of the state.

Here, also, is a challenging idea. Within 50 miles radius of 3,500,000 persons, the 100,000 acre "half-circle" of parks, playgrounds and hunting grounds would greatly remedy the deficiency of recreational facilities in the Detroit metropolitan area. This deficiency has already reached a point of embarrassment, as the Detroit region now has only 0.3 per cent of land in park use compared with 1.8 per cent for Chicago, 3.3 per cent for New York, 4.2 per cent for Cleveland, and 6.6 per cent for Boston.

Because the two recreational plans are being offered to the state legislature at the same time, chances of their adoption are decidedly favorable.

Predictions are being made confidently by P. J. Hoffmaster, director of the state conservation department, that the legislature will approve the two plans and will authorize the recommended expenditure of funds looking toward the ultimate purchase of the entire acreages.

The southeastern Michigan area would not offer resort facilities and thus would not compete with Northern Michigan's cottages, cabins and hotels. It would provide ready access to woodlands and lakes for hiking, canoeing, horse-back riding, overnight camping, picnicking, and hunting for 3,500,000 men, women and children. These counties would benefit the most: Hillsdale, Jackson, Lenawee, Washtenaw, Livingston, Oakland, Macomb and Lapeer.

Such an introduction to the lure of Michigan's great outdoors would result, Mr. Hoffmaster believes, in the travel of many families to the Northern Michigan vacation-land, just as radio broadcasting of baseball has actually stimulated attendance of the public at games.

It's a long-ranged plan, looking ahead to the post-war period of a short work-week and a long weekend for leisure use.

Benefit to the masses is more important than profit to a few individuals.

That is the spirit of Michigan conservation.

"The public be served" is the modern creed. With adoption of the two recreational programs, Michigan's conservation program—already nationally famous—will move forward in public service.

Average Incomes
In 1942, better than eight out of ten families had incomes of more than \$20 a week. The middle area of incomes from \$1,000 to \$5,000 embraced 74.1 per cent of all families, and only 18.5 per cent had incomes of under \$20 a week. The top group with incomes of over \$5,000 embraced 7.4 per cent.

Food in Home Wasted
At least 15 per cent of the food which comes into the home is wasted—in uneaten scraps left on plates, in peelings and green tops cut off and thrown away, in ends of bread grown moldy and in many other little ways, insignificant in themselves but vitally important in the aggregate.



This window sticker identifies you as the purchaser of extra War Bonds during the Fourth War Loan. It is a badge of honor to be displayed with pride. Be the first in your neighborhood to have one. Buy an extra War Bond today!

Facts About the Fourth War Loan

The man responsible for the Fourth War Loan drive in your community has full information about the several types of War Bond investments available to you. Ask about all of them. One may suit your needs better than another. You may find that you have been missing something. And whether you are asked to buy extra Bonds or not, take this opportunity to help your community reach its quota in the Fourth War Loan. Buy ... and buy to the limit!

You Get 1/3 More Than You Invest

When held 10 years, Series E War Bonds yield 2.9% interest, compounded semi-annually. Then you get back \$4 for every \$3 invested. Buy Bonds from your Bank ... Post Office ... Mail Carrier ... or Production Credit Association.

Series E War Savings Bonds	
You Lend Uncle Sam	Upon Maturity You Get Back
\$18.75	\$25.00
37.50	50.00
75.00	100.00
375.00	500.00
750.00	1000.00

You'll be glad this neighbor asked you to Buy Bonds

ONE DAY SOON, a neighbor may stop by to talk about the Fourth War Loan and the share your locality is expected to play in it. Or, he may talk at a War Bond rally at the high school. Chances are he'll ask if you'll buy more Bonds. Will you look on it as a request for a donation? Or will you look on it as an opportunity to build up the financial reserve every business-like farmer or rancher has to have to run his place profitably?

No need to tell you it takes money to run a war. No need to tell you it's your war, your liberty at stake. But we're all human and just a little bit given to "letting George do it." Only this time we're all George. We've got to do it! And in buying those Bonds, we're doing ourselves as big a service as we are our fighting men and our country. We're building strength—personal financial strength—with which to meet the inevitable problems of tomorrow.



Something Worth Buying

Maybe you have a son off at war. What a homecoming when he gets into his jeans and you've both got those Bonds to fall back on for the machinery and equipment and buildings you'll be needing in the future. And how about the education you've promised yourself you'd give your children?

And that long vacation in the sunshine you and your wife have so long deserved? All these things take money—and the only way to have these things is to save that money now. U. S. War Bonds are the safest and most liquid investments you can make for these future needs—needs worth providing for!

For Your Future • For Your Country's Future • For Your Children's Future

BUY MORE WAR SAVINGS BONDS

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